

About IWAF

The Impact-Weighted Account Framework (IWAF) is a framework to compile Impact-Weighted Accounts (IWAs). The overarching goal of the framework is to provide principles, definitions, requirements and guidance to organisations that want to compile and publish Impact-Weighted Accounts. These are a set of quantified and monetized tables reflecting the impact an organization had on its stakeholders through all capitals during a reporting period.

IWAF has four different building blocks with the expert consultation focusing on the first three: the Introduction, the Conceptual Framework and the actual Framework itself.

Introduction to IWAF	Conceptual framework	Impact-Weighted Accounts Framework			Supporting Documentation	
Measuring Value Creation Beyond Profit	Conceptual Framework for Impact-Weighted Accounts	General Definitions, Principles & Requirements	Presentation of IWAs	Compiling IWAs	Guidance document to IWAF for practitioners	Justification of choices and dilemmas
Briefly sets the scene for the need for the framework. You will find here a list of reasons why making impact-weighted account is relevant for organisations and an overview of the important work done by other institutions we draw on.	Presents the conceptual foundations underlying the Impact-Weighted Accounts Framework. You will learn and better understand the concepts that are novel and are still under development in the field of impact.	Provides the formal definitions, principles and requirements necessary to compile Impact-Weighted Accounts. You will learn how the different statements in the IWAs collectively paint the full picture of the impact of an organization and you will understand the main steps of a project to compile the IWAs and the key actions in each of these steps			Builds on the information provided in the other documents. In the first document, you will find step-by-step guidance for what to do in a project to compile the IWAs, including rough sketches of all the necessary calculations. In the second document, you will find justification for the dilemmas that are often faced when compiling the IWAs as well as further explanation of the key choices made in the principles and requirements	

Focus of the expert consultation phase

Currently being finished – will be available in the next phase

See more detailed on our (invitation-only) website – [Impact-Weighted Accounts Framework](#). (Password: IWAF2021).

About this consultation

- In the current expert consultation phase, experts are invited to provide feedback on the drafts before 12 September 2021.
- Input will be discussed with IEF Board, Academic Council, and Working Group members of IWAF.
- Based on the input in the expert consultation phase, a version of IWAF will be made for public consultation at the end of 2021. A synthesis of (anonymized) reactions will be made available.
- This expert consultation is meant to consult a relatively small group of experts on the current development of IWAF. Please do not share the documents and the invitation yet – there will be ample of opportunity during the public consultation phase.
- The consultation starts with 3 questions about yourself (that you can leave empty if you prefer to remain anonymous) and 11 key consultation questions

- The consultation continues with detailed questions on each of the 3 current documents of IWAF – If you have time beyond the key consultation questions, we invite you to also answer these – You can choose whether to answer these or not per document (e.g., only providing input on the Introduction)
- Any additional thoughts are also most welcome. Please send your input to iwaf@impacteconomyfoundation.org.

Please use the [IWAF webpage](#) provide answers to the consultation questions (*password: IWAF2021*)

Consultation questions

Please note that the numbering in this document follows the logic in the web form.

Tell us more about yourself!

1. Name:
2. Organisation:
3. Email:

Please leave it blank if you would want to remain anonymous.

Key Consultation Questions

Please answer these consultation questions as honestly as possible, referring to the text where applicable.

IWAF is published as four sets of documents: an introduction, a conceptual framework, the actual framework itself, and supporting documentation (with the current consultation focussing on the first three).

4. Do you acknowledge the need of for the Impact-Weighted Accounts and a framework to compile them? *Please elaborate where applicable.*
5. Are the documents helpful to understand what Impact-Weighted Accounts are? *Please elaborate where applicable.*
6. Do you think the documents provide a sufficiently strong case for companies to make Impact-Weighted Accounts? If not, what can be added to the argument? *Please elaborate where applicable.*

IWAF provides guiding principles and requirements that the organisation should adhere to when compiling the Impact-Weighted Accounts.

7. Do you agree with the main principles and requirements provided in the framework? *Please elaborate where applicable.*
8. Are there any principles and requirements that should be added, adapted (rephrased or adjusted), or deleted in this document? *Please elaborate where applicable.*

IWAF suggests that organisations compile several statements to assess their impact: the IP&L with the stakeholder value creation overview, a sustainability statement of external costs and a sustainability statement of SDG contribution (and potentially adding an Integrated Balance Sheet in the future).

9. Do the elements of impact-weighted accounts provided here cover all material information that the organisation should know when understanding their impact? *Please elaborate where applicable.*
10. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the statements of the Impact-Weighted Accounts? *Please elaborate where applicable.*

IWAF provides a schematic of the stages and steps in compiling and reporting impact-weighted accounts.

11. Do you think such the schematic structure is useful at all? Do you agree with the stages and their accompanying step? *Please elaborate where applicable.*
12. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the schematic stages and steps? *Please elaborate where applicable.*

Other

13. Do you have any other comments?

Specific Consultation Questions

We are conscious of your time and appreciate all your work in this consultation. If you have time beyond the key consultation questions, you can have a look at the in-depth consultation below. It is not necessary that you answer all of them, but the more you can tell us, the better.

Document - Introduction to IWAF

This introduction documents briefly sets the scene for the need for the framework. It discusses a list of reasons why making impact-weighted account is relevant for organisations and an overview of the important work done by other institutions we draw on.

16. Do you agree with the goal of this document? *Please elaborate where applicable*
17. Do you agree with the overall structure of this document? *Please elaborate where applicable*
18. Do you think the current structure provides sufficient information for the readers to achieve the goal of the document? *Please elaborate where applicable*
19. Do you think the document is convincing for the reader to make its IWAs? How would you suggest to adapt the document to be more convincing? *Please elaborate where applicable*
20. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in this document? *Please elaborate where applicable*

Document - Conceptual Framework

This document presents the conceptual foundations underlying the Impact-Weighted Accounts Framework. This conceptual framework itself is not part of IWAF.

22. Do you find the conceptual framework useful? *Please elaborate where applicable.*
23. What do you think about the tone of the conceptual framework? *Please elaborate where applicable.*
24. The conceptual framework is structured according to key topics that we believe merits discussion. Do you find the structure helpful? Would you suggest any changes in the structure? *Please elaborate where applicable.*

Chapter 1: Introduction

25. The conceptual framework has 3 objectives as provided in 1.3. Do you agree with these objectives Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the goal and scope? *Please elaborate where applicable.*
26. IWAF builds on many existing frameworks, methods and research articles. A selection is provided in 1.4.3. Are there any initiatives, frameworks, and publications that you think this document should more specifically refer to (and/or align with)? *Please elaborate where applicable.*

Chapter 2: Fundamental Concepts

27. Do the key concepts provided help the readers to understand the impact-weighted accounts? *Please elaborate where applicable.*
28. Is the provision of definitions of the key concept useful? *Please elaborate where applicable.*
29. Specifically, section 2.3 introduces the concept of welfare that has multiple dimensions, including stakeholder well-being and stakeholder rights. We acknowledge that this is new to most readers. Are the concept of welfare and welfare dimensions useful going forward? Do the two welfare dimensions provided make sense? Should there be a third? *Please elaborate where applicable.*
30. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the key concept and definitions? *Please elaborate where applicable.*

Chapters 3 and 4: Useful impact information and IWAs

31. Do the characteristics provided here cover all characteristics that the organisation should aim when reporting their impact? *Please elaborate where applicable.*
32. Does the multi-stakeholder perspective adopted in the impact-weighted accounts make sense? If not, what would be the perspective adopted in impact-weighted accounts? *Please elaborate where applicable.*
33. The conceptual framework defines Impact information as material if it either significantly contributes to the financial value creation of the organisation, or if it significantly contributes to the welfare of other stakeholder groups involved. Do you agree with this definition of materiality? *Please elaborate where applicable.*
34. Are there specific characteristics that should be added, adapted (rephrased or adjusted), or deleted within the characteristics of useful impact information? *Please elaborate where applicable.*

Chapter 5: Organisational goals and functions

35. The conceptual framework argues that there are more than one organisational goals and functions. Do you agree that this is the case? *Please elaborate where applicable.*
36. If so, do you believe the goals and functions listed in the conceptual framework are the right ones? *Please elaborate where applicable.*

Chapter 6: Statements of the Impact-Weighted Accounts

37. The backbone of Impact-Weighted Accounts are a set of statements as introduced in section 6.1. Do you think the statements provided here cover all material impact information that the organisation should report on? *Please elaborate where applicable.*
38. Are there specific statements or elements of statements that should be added, adapted (rephrased or adjusted), or deleted within the statements of impact-weighted accounts? *Please elaborate where applicable.*

Chapter 7: Impact assessment and valuation

39. Do the explanation provided help the readers to understand the concepts? *Please elaborate where applicable.*
40. Specifically, is the information about impact pathways clear and sufficient? *Please elaborate where applicable.*
41. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the impact assessment and valuation? *Please elaborate where applicable.*

Chapter 8: Impact attribution and aggregation

42. Does the explanation provided help the readers to understand the concepts? *Please elaborate where applicable.*
43. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the impact attribution and aggregation? *Please elaborate where applicable.*

Chapter 9: Process and governance of compiling IWAs

44. Do you agree with the four steps in compiling the IWAs? *Please elaborate where applicable.*
45. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the schematic stages and steps? *Please elaborate where applicable.*

Other

46. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in this document? *Please elaborate where applicable.*

Document - The Impact-Weighted Accounts Framework

This Impact-Weighted Account Framework consists of 3 parts. Each of the three provides a different type of guidance for practitioners that want to compile Impact-Weighted Accounts.

1. Part 1 consists of General definitions, principles and requirements.
This part provides general principles and requirements regarding annual Impact-Weighted Accounts that should be applied to all subsequent parts of IWAF, unless explicitly mentioned otherwise.
2. Part 2 is about presentation of impact-weighted accounts based on IP&L accounts.
This part tells about how the statements of IWAF should be presented in the Annual Impact- Weighted Accounts. It sets out requirements for the presentation of financial statements, guidelines for their structure and minimum requirements for their content.
3. Part 3 is about compiling the impact-weighted accounts.
The last part of this document describes the general principles, definitions and requirements for all stages in compiling the IWAs. All general definitions, principles and requirements specified in prior IWAF documents are applicable to this IWAF document.

48. Do you agree with the overall structure of this document? *Please elaborate where applicable.*
49. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the goal and scope? *Please elaborate where applicable.*
50. What do think about the tone of the framework? *Please elaborate where applicable.*

IWAF Part 1 – General definitions, principles and requirements

Definitions

51. Do you think the provision of definitions helps users of IWAF? *Please elaborate where applicable.*
52. Are there any concepts that should be added, adapted (rephrased or adjusted), or deleted in this document? *Please elaborate where applicable.*

Principles and requirements (content and reporting)

53. Do you think the provision of principles and requirements helps the users of IWAF? *Please elaborate where applicable.*
54. Are the principles and requirements relevant, clear and sufficient for the users to apply the IWAs?
55. Are there principles and requirements that should be added, adapted (rephrased or adjusted), or deleted in this document? *Please elaborate where applicable.*
56. Specifically, there is a no-netting principle (2.5.2). Do you believe this principle is important? How strict do you think this requirement should be? *Please elaborate where applicable.*
57. Sections 3.1 and 3.2 provides suggested classifications of capitals and stakeholder groups. Do you think it is useful to suggest a specific classification? Do you think these classifications work for the users of IWAF? *Please elaborate where applicable.*

IWAF Part 2 – Presentation of Impact-Weighted Accounts based on IP&L and IBS Accounts

Impact and their classification in the IWAs

58. Do you think the concept of impact here is clear? *Please elaborate where applicable.*
59. Section 1.1 introduces different types of impact (direct absolute impact, direct marginal impact, indirect absolute impact and indirect marginal impact.). Impact contribution is defined as a specific linear combination of these. Do you think it is useful to combine different types of impact as done here? Are the definitions of the different elements here clear? *Please elaborate where applicable.*
60. Are there any concepts about impact that should be added, adapted (rephrased or adjusted), or deleted in this document? *Please elaborate where applicable.*

IWAs based on IP&L Accounts and IBS Accounts

61. Do you think the logic of IWAs being based on two different accounts (IP&L Accounts and IBS Accounts) is sufficiently clear? *Please elaborate where applicable.*

Disclosures

62. Do you think the disclosures required for the organisation when reporting its IWAs sufficient and feasible? *Please elaborate where applicable.*
63. Are there specific disclosures elements that should be added, adapted (rephrased or adjusted), or deleted in the IWAs based on each account? *Please elaborate where applicable.*
64. Specifically for the SDG statement, a mapping is to be made between impacts and associated SDGs. In the current version of the framework, this mapping is not assumed to be 1-to-1 (i.e., a single impact can map to more than one SDG). Do you agree with this approach or would you rather advocate a 1-on-1 mapping? *Please elaborate where applicable.*

IWAF Part 3 – Compiling Impact-Weighted Accounts

65. IWAF provides a schematic overview of the phases and steps in compiling and reporting impact-weighted accounts. For each of the steps, specific principles are given. Is this information useful? *Please elaborate where applicable.*
66. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in the schematic phases and steps? *Please elaborate where applicable.*

Appendices

67. This document provides appendices of suggested list of impacts, monetisation factors and supporting information. Are these appendices helpful? Can they be improved? *Please elaborate where applicable.*

Other

68. Are there specific elements that should be added, adapted (rephrased or adjusted), or deleted in this document? *Please elaborate where applicable.*



EXPERT CONSULTATION DRAFT

The documents of the Impact-Weighted Accounts Framework have been prepared as part of an expert consultation draft. Recipients are kindly requested not to share or publish the documents at this point, unless for the purposes of a joint submission with a fellow expert. There will be ample opportunity to share and publicly discuss IWAF during the public consultation phase.

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