

VACANCY: MOVEMENT & MARKETING INTERN

Vacancy name:	Movement & Marketing Intern
Reporting to:	Werner
Preferred Start date:	1 st of October '23
Duration:	6 months
Hours per week:	36-40
Level:	Intern
Work location:	Amsterdam / hybrid

Information

Are you eager to have impact? Do you have strong marketing and project management skills? Do you want to use your skills to contribute to our movement for the Impact Economy that creates well-being for all? And do you want to support an ambitious, young and fast-growing organisation?

We are currently looking for a **Movement and Marketing Intern** to join our office in Amsterdam. In this position, you are the lead over our growing [2100 movement](#) with which we mobilize, educate and empower the leaders of the Impact Economy. You will also work on our [CVO of the Year Award](#), the award for leading executives on impact.

Activities

As Movement and Marketing Intern you will support the team of the Impact Economy Foundation with:

- Project management of the 2100 movement
- The CVO of the Year Award, involving strategy, developing the campaign, stakeholder management
- Assist in communication of the Impact Economy Foundation (social media, newsletters, etc.)
- Support in event organisation and management

Your profile

You are looking for a hands-on professional experience in a stimulating environment, where you get the opportunity to work on impactful projects with high-level executives. You want an internship at an ambitious, fast-growing organisation that works on making societal impact the core of every organisation. You are looking for an opportunity to learn about and contribute to a cutting-edge field of impact accounting that is increasingly adopted among private, public and non-governmental sector organizations worldwide.

- HBO/University (bachelor required) - Relevant background (coursework in marketing, communications, community management) is a plus

- Affinity with sustainable development, project/movement management and communications
- An ambitious and proactive style of working
- Ambitious person with a drive to improve the world
- Creative, independent, accurate, results-oriented and problem solver
- Strong organizational skills and a structured way of working
- Ability to write in English at academic level. Dutch fluency is a plus.

What do we offer?

- A dynamic and stimulating working environment with a professional and young culture
- A 6-month full-time internship
- A compensation between €425 and €650 per month, depending on your study progress and commuting costs up to €275 per month, based on a full-time intership
- Active coaching and supervision
- Actual responsibilities and the opportunity to have impact
- Perspective on a job in case of excellent performance
- Functional work area: impact economy, movement building, project management, communications
- Hours per week: 36–40
- Additional benefits: Laptop

Are you ready?

Are you as excited about impact as we are? Then be sure to apply for this position by sending your resume, motivation letter and list of grades (in English) to info@impacteconomyfoundation.org. We review applications on a rolling basis. We prefer to have direct contact with our applicants, therefore we do not work with intermediaries, such as recruitment agencies.

Any questions regarding the vacancy? Feel free to send us an e-mail at info@impacteconomyfoundation.org.

About the Impact Economy Foundation

The Impact Economy Foundation (IEF) accelerates the transition towards the impact economy: an economy in which work, entrepreneurship and innovation resolve our societal issues and create broad prosperity for all. With our growing movement of organisations and executives we develop and implement the **mindset**, **instruments** and **incentives** for the impact economy. We help organisations to measure, report and steer on impact. One of our key instruments, the Impact-Weighted Accounts Framework (developed together with the Harvard Business School, Rotterdam School of Management, Impact Institute and the Singapore Management University) puts societal value creation at the heart of every organization. Through our 2100 movement we mobilize, educate and empower the leaders of the new economy.

[Read our vision and Mission](#) to learn more about us.