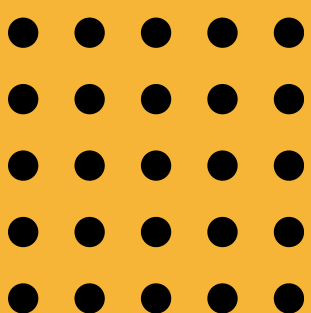


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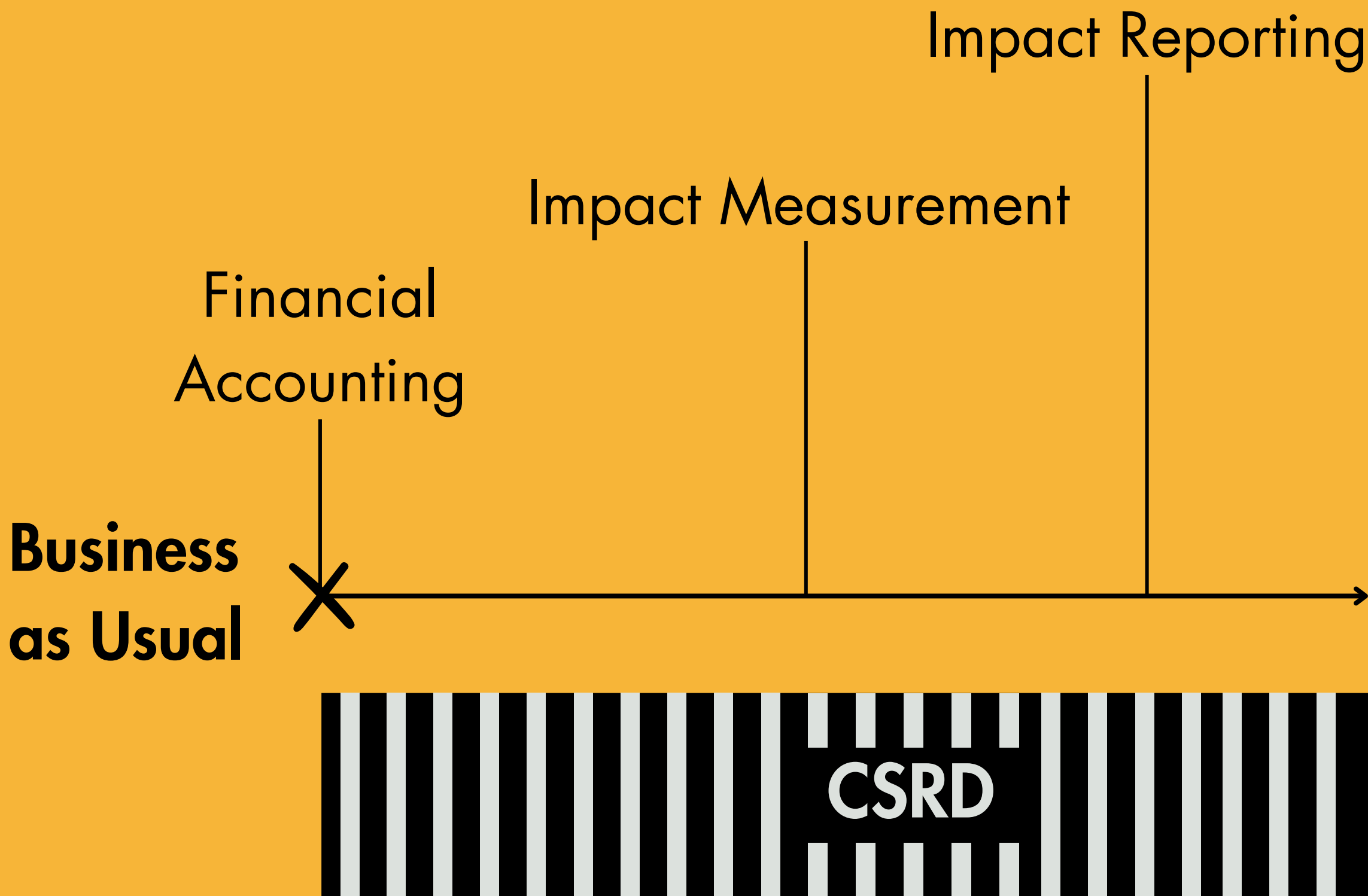
From Transparency to Transformation

*Unlocking the full potential of
CSRD with Impact Accounting*



Unlocking synergies for Impactful Decision-Making

Let's have a look at the transition from BAU to Impact Management with CSRD and IWAF:



Impact Management

Impact Valuation

X Impact
Enterprise

IWAF



Evolution of Sustainability Reporting

Evolving Landscapes: From Niche to Mainstream

In recent years, sustainability reporting transitioned from a niche to a mainstream practice, culminating in the EU's introduction of the **Corporate Sustainability Reporting Directive (CSRD)**, mandating the *disclosure* of impact-related information.

But, is that enough?



CSRD in question

Assessing CSRD's Transparency Mandate

While CSRD mandates transparency through the disclosure of impact-related information, **it falls short in providing explicit guidance** on how this wealth of data can be **effectively managed or leveraged for integrated decision making.**

So, what is next?



Bridging the Gap

Enriching CSRD through Impact Management

This gap is precisely where **the Impact-Weighted Accounts Framework (IWAF)** plays a crucial role, providing the required guidance for organizations to navigate and harness impact data for strategic decision-making.

How?



IWAF's Distinctive Features

Unlocking the full potential of CSRD with Impact Accounting.

IWAF converts social, human, and natural values into a single unit of measurement: **euros**. This integration unlocks numerous benefits, including:

1. **Enhanced Comprehension:** Understanding impacts in their natural units (such as kg CO₂e, m³ of water, and DALYs) can be challenging. Monetary valuation streamlines communication among all stakeholders, making the information more accessible and easier to interpret.
2. **Prioritisation of impacts:** Valuing impacts in monetary terms enables comparability, facilitating decision-makers in prioritizing the largest impacts first. This approach ensures that the most significant issues are addressed promptly.
3. **Utilisation of Financial Infrastructures:** IWAF allows organizations to leverage existing, mature financial infrastructures for seamless impact management.

and more!

In short,

CSRD acts as a **catalyst** for transparency, mandating organizations to report on the impact of their activities, while IWAF is the **enabler**, offering guidance for Impact Management.

*Do you want to learn
more about IWAF?*



Download our paper for a deep dive into the way in which IWAF enriches the CSRD to move from impact reporting to impact management.

From Transparency To Transformation.

Your Impact Journey Awaits!

 ***Click here!***